

PLAN YOUR WAY TO TRADESHOW SUCCESS... AT A GLANCE.

Is Exhibit Rental RIGHT for you??

The following questions were created to help exhibitors determine if rental is a viable option for them. If you answer YES to any of the questions below, you are a strong candidate for an exhibit rental solution.

1.

Do your exhibit configurations change from show to show?

1. Yes
2. No

2.

Do you ever have a conflict in your show schedule?

1. Yes
2. No

3.

Does your marketing/branding messaging or products change more quickly than your owned exhibit? **Marketing life cycles change on average every 2-3 years, exhibit property life cycles run between 5 and 8 years

1. Yes
2. No

4.

Is your tradeshow event team faced with budget constraints?

1. Yes
2. No

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 **STEELHEAD**
EXHIBIT EXPERTS | RENTAL SPECIALISTS

Steelhead is committed to helping event managers execute successful trade shows. Please don't hesitate to contact us for a quote.

www.steelheadproductions.com/contactus.php